

**FOR IMMEDIATE RELEASE**

## **IDEaS Wins Brandon Hall Group Gold Excellence Award**

*Recognized for innovative workplace-learning program that improves performance*

MINNEAPOLIS – September 22, 2015 – [IDEaS Revenue Solutions](#), the leading provider of revenue management software solutions and advisory services, announced today that it has been awarded a Brandon Hall Group gold award for excellence in the “Best Use of Performance Support” category.

This coveted award recognizes IDEaS’ ShowMe performance support technology as a leading workplace eLearning program that provides helpful snippets of information at the point of need to aid performance. Offering revenue management solutions to the hospitality industry for more than 25 years, IDEaS has a history of continually improving clients’ value through innovative, measurable and successful learning solutions. The ShowMe performance support technology provides users with real-time aid through online guidance workflows.

Included with all of IDEaS’ solutions, ShowMe provides a way for clients to easily understand and stay up-to-date with the capabilities of the IDEaS product offerings and software updates. It includes the quick dissemination of education and information needed to complete necessary tasks and supports users’ learning needs on an ongoing basis.

“The high quality of work and commitment to driving business results among our award winners never fails to amaze me,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “All of these winning programs deliver meaningful business results to their organizations. Winning an Excellence Award is a great honor, but the real winners are the organizations themselves and their customers and clients because of the innovation and customer focus they demonstrate.”

The Brandon Hall Group excellence award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

“It is an honor to be recognized by Brandon Hall Group for our ShowMe performance support technology, which showcases our dedication to client success,” said Linda Hatfield, vice president of knowledge management for IDEaS. “We are committed to not only offering our clients the most advanced revenue management products, but also to providing learning experiences that engage, inspire and deliver increased performance for individuals which translate to increased performance for a company’s bottom line.”

The full list of winners can be found at [http://go.brandonhall.com/past\\_award\\_winners](http://go.brandonhall.com/past_award_winners). Excellence Awards winners will be honored at Brandon Hall Group’s HCM Excellence Conference January.

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**About Brandon Hall Group**

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results. ([www.brandonhall.com](http://www.brandonhall.com))

### **About IDeaS**

With more than one million rooms priced daily on its advanced systems, IDeaS Revenue Solutions leads the industry with the latest revenue management software solutions and advisory services. Powered by SAS® and more than 25 years of experience, IDeaS proudly supports more than 7,000 clients in 94 countries and is relentless about providing hoteliers more insightful ways to manage the data behind hotel pricing.

IDeaS empowers its clients to build and maintain revenue management cultures—from single entities to world-renowned estates—by focusing on a simple promise: Driving Better Revenue.

IDeaS has the knowledge, expertise and maturity to build upon proven revenue management principles with next-generation analytics for more user-friendly, insightful and profitable revenue opportunities—not just for rooms, but across the entire hotel enterprise.

For more information, visit [www.ideas.com](http://www.ideas.com).

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