

Hospitality Technology Leaders Recognized for 2017 Achievements

For the 2nd year in a row IDeaS Global Partner Ecosystem Awards given to key contributors for excellence

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MINNEAPOLIS – April 26, 2018 – [IDeaS Revenue Solutions](#) and its global ecosystem of partners strive to deliver better revenue management solutions to hotels all over the world. At ITB Berlin on March 8, 2018, partner representatives were recognized by their IDeaS peers and awarded for their exemplary levels of client focus, high performance, and team spirit and leadership.

The Global Partner Ecosystem Awards recognize individuals fiercely committed to driving mutual client success, who are dedicated to pricing and revenue management excellence, and who power the industry forward through innovation.

“IDeaS is honored to recognize these high performing individuals whom are doing their part to transform the hospitality industry,” said Joseph Martino, senior VP and chief business development officer for IDeaS. “Their collaborative nature and unquestioned passion for working beyond ‘good enough’ is what truly creates value for our mutual clients and keeps the industry on its toes.”

Winners of the 2017 IDeaS Global Partner Ecosystem awards include:

For Client Focus

- Gino Engels, OTA Insight
- Coen Vogelaar, Amadeus
- Vanessa Hernandez, SiteMinder

For Results Focus and High Performance

- Isabel Petersen, protel hotelsoftware
- Ria de Temmerman & Feli de Jonghe, Winner Hotel Software

For Team Spirit and Leadership

- Martina Djukic, HQ plus
- Paolo Cerillic, Sabre Hospitality

“It is an honor to be nominated for an award that centers on leadership and team spirit. When it comes to customers, we think it’s crucial to always act quickly and decisively,” said Martina Djukic, head of strategic partnerships at HQ plus GmbH. “As we move forward as an industry, it is vital that we keep working closely with partners to keep our focus on hoteliers and their needs in all of our solutions and services. We

look forward to continuing our strong partnership with IDEaS to grant our customers' success."

"This award is a reflection of the efforts of the entire protel team, who strive each day to improve hotel technology and it's a thrill to be recognized for achieving such a great result," said Isabel Petersen, team leader integrations protel.I/O, protel hotelsoftware GmbH. "The joint collaboration and hard work committed by both companies for this integration will pay off greatly for hotels looking to level up their technology stack."

For more information on becoming a Global Partner Ecosystem member, click [here](#).

About IDEaS

With more than 1.6 million rooms priced daily on its advanced systems, IDEaS Revenue Solutions leads the industry with the latest revenue management software solutions and advisory services. Powered by SAS® and with nearly three decades of experience, IDEaS proudly supports over 10,000 clients in 124 countries and is relentless about providing hoteliers with insightful ways to manage the data behind hotel pricing.

IDEaS empowers clients to build and maintain revenue management cultures—from single entities to world-renowned estates—by focusing on a simple promise: Driving Better Revenue.

IDEaS has the knowledge, expertise and maturity to build upon proven revenue management principles with next-generation analytics for more user-friendly, insightful and profitable revenue opportunities—not just for rooms, but across the entire hotel enterprise. For more information, visit www.ideas.com.

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